



AMEER

AMEER EXPO

AFRICA – MIDDLE EAST EXPO
REAL ESTATE

PROPOSAL

Sarvit
EXPO CENTRE

9/10/11 Oct. 2026

The 360° Real Estate Ecosystem

Discover everything from raw land, architectural design, and structural construction to smart technology, premium finishes, and tailored financial backing—all in one place.

ABOUT CONSTRUCTION AND REAL-ESTATE EXPO

CONSTRUCTION AND REAL-ESTATEEXPO has developed a new concept for expositions, an interactive and dynamic show where all the players of the construction industry will come together. The Construction and Real Estate Expo 2023 – is the leading global event that connects buyers and suppliers planners and contractors – companies and designers –all in the construction industry. The event will focus on innovation, trends, quality materials, contemporary architecture, green technologies, and solutions. The 3 days of fair represents an opportunity to exchange ideas for all those interested in supplying quality products and services. This year's tradeshow offers the latest innovations in homebuilding that will inspire you with dozens of new idea

OUR MISSION STATEMENT

OUR VISION

To be a regional leader in delivering happiness to customers and to be a world class interactive and integrated mixed use development that is set to revolutionize the retail experience in East Africa and by providing a seamless and user friendly environment

OUR MISSION

To connect the business bridge between Africa and middle east

EXHIBIT BENEFITS

BUSINESSTO BUSINESS PARTNERSHIPS-The construction industry will attend this event, and construction related products will be on display. That means business opportunities for you as an exhibitor!

MAKE YOUR BUSINESS SHINE-We are proud to offer you the perfect place where you can showcase your company's products and attract visitors to your booth. By exhibiting with us, you will have an opportunity not only to display your image but also to strengthen your brand image by exposing your products/services to more than 10000+ professionals and people who visit the exhibition this year 2026.

EXHIBIT BENEFITS

MARKETING

Construction and real estate expo will be marketing platform for your business and every business in the mall. The traffic of the people and participants will be a great engagement to market your products and services.

BUSINESS HUB

Construction and real estate expo will make the mall a business hub as investors and buyers exchange ideas and business, there will also be direct purchase of land many other related areas

BRAND VISIBILI AND AFFINITY-With massive media engagement and publicity this event will be a direct launching pad for millions watching advertising and documentaries about the vent which directly will influence client engagement as B2C and B2B

EXPO BRIEF

LOCATION-SARIT CENTER LOATE HALL

DATE: 18-19-20 SEPT 2026

EXHIBIT BOOTHS-Regular Booth 3x3,3x6 and 10 x10 and Corner Booths all have different prices that one can get through request- All exhibitors will be given a booth, drapes that they may brand according to their needs or upon request for the said services. Tables, chairs and other decoration materials may be available for an additional fee. The exhibit hall will be carpeted fully just as it appears on the floor plan.

EXHIBIT INCLUDES-Website listing Promotion on our social media platforms 14 hours of exhibit time 24-hour security during the exposition Educational Seminars Media Coverage Unlimited number of exhibitor badges Unlimited visitor passes for your valuable customers

EXPO OBJECTIVE

The objective of this EXPO is to introduce the first event of Construction and Real Estate Expo for Ameer Expo and most important a meeting place for the Real estate and Construction Industry and their client. This means a continuously growing number of exhibitors and visitors over the years, and the creation and maintenance of an excellent image of the fair and the country itself.

These goals can be achieved by applying target-oriented marketing and PR approaches, reaching a high degree of internationality, and positioning the fair as the worldwide leading event in a given industry branch. It also requires from us a constant consideration of the future trends and technical developments of the fair business and its related services.

KEY EXPO THEMES

Theme 01
Technology & Digital

1

Theme 02
Climate Effect

2

Theme 03
Resources & Recycling

3

EXPO OVERVIEW

This event shall have a diverse range of interactive, creative sessions offering participants numerous opportunities to share their work and achievements, and to network and collaborate.

The event will have a well developed floor plan that will guide how exhibition booths will be curated to fit into client budgets and needs.

SPONSERSHIP PACKAGES

PLATINUM PACKAGE

2,500,000

4 banners,TV screen plus stand,Branding,Parking a 3 by 3 tent,2 chairs,1table,one carton of bottled wat Recognized as official sponsor of events on

TVC hype commercial ON Citizen TV

Interview on property show -Citizen TV

Speech during launch day

Logo on the commercial on Citizen TV

3 Squeeze backs during property show

Brand visibility

Logo Website,Flyers,Print Media and posters

Free Staff Badges and Visitors Pass

complimentary tickets

SPONSERSHIP PACKAGES

DIAMOND PACKAGE

2,000,000

4 Banners, TV screen plus stand, Branding ,Parking access, 3 by 3 tent,2 chairs,1table,one carton of bottled water Logo on Hyping commercial on Citizen Tv

1-week adverts on Citizen TV

2 squeeze backs on property show- Citizen TV

Logo on Website, posters,Flyers and Print Media

Free Staff Badges unlimited and Pass

Advertisement on Social Media One

Free Logo on posters

SPONSERSHIP PACKAGES

GOLDEN PACKAGE

1,000,000

2 Banners, 1 table, 2 seats

Logo on hyping commercial on Citizen TV

2 squeeze backs on property show on Citizen TV Logo on

Website, Flyers, Print Media

Free Staff Badges

unlimited Free Visitors Pass

One Free Logo on posters

SPONSERSHIP PACKAGES

SILVER PACKAGE

500,000

2 Banners, 1 table, 2 seats

Logo on hyping commercial on Citizen TV 1 squeeze
backs on property show on Citizen Logo on Website,
Flyers, Print Media

Free Staff Badges and visitors pass.

KEY FEATURES OF THE EXPO

70+ Specialized Exhibition Booths

- The expo brings together the entire property lifecycle under one roof, available solutions across these core sectors:
- Real Estate & Properties: Gated communities, luxury villas, and retirement/leisure residential estates.
- Commercial Spaces: Shopping malls, retail centers, and corporate office space rentals.
- Land & Leasing: Prime plots, land subdivisions, and commercial leasing options.
- Construction & Design: Main contractors, architectural firms, finishing specialists, and interior decoration.
- Smart Solutions & PropTech: AI property management software, traditional facility management, solar/energy solutions, and advanced safety/security systems.
- Finance & Insurance: Commercial banks, property developers, and insurance companies providing asset risk management.
- Partners & Allied Services: Strategic sponsorship partners and all related ancillary businesses supporting the property industry.

STATISTICS

Over 5,000 participants 30% foreign trade visitors

8,000 net sqm of exhibit space 900 exhibitors (30% foreigners)

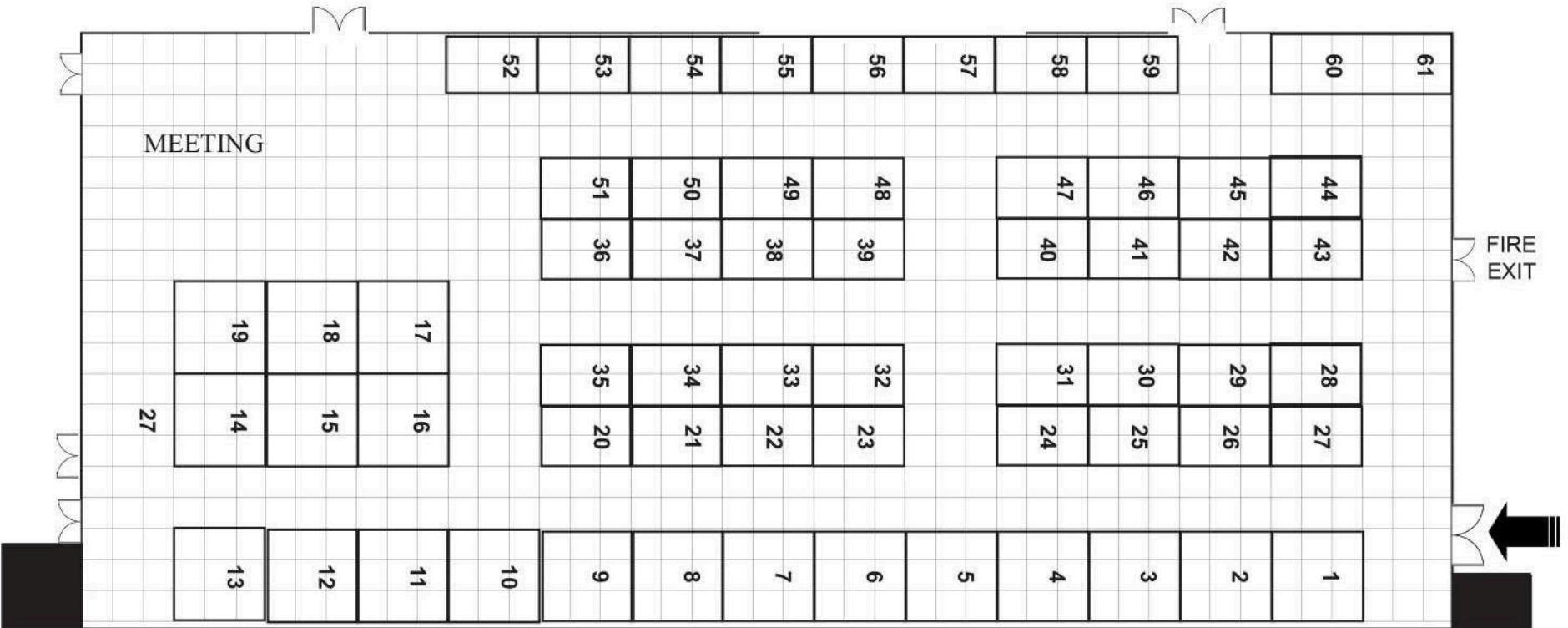


FLOOR PLAN

THE SARIT EXPO CENTRE HALL LOITA HALL AMEER EXPO FLOOR PLAN

SERVICE CORRIDOR & ACCESS TO KITCHENS

FOYER & PUBLIC ENTRANCES



Connect with us.



+254-799988843



Info@ameergroupltd.com



www.ameergroupltd.com

